



WTAT Charleston
4301 Arco Ln
North Charleston, SC 29418

Contract # 1994419

Schedule Dates 10/26/16-10/31/16
Advertiser Tim Scott for Senate-R (40819)
Agency Target Enterprises (2076)
Product POLITICAL CANDIDATE (ns) (1186)
Brand TIM SCOTT FOR SENATE (633860)
Salesperson Millennium/LA, Los Angeles (1101)
Sales Office Millennium Los Angeles
Buyer Name JEFFERY DEDE
Phone/Fax (225) 752-5159 /
CPE 2011
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments TIM SCOTT FOR SENATE
MARK DEUTSCH 323-966-5272

Date Entered 10/13/16
Last Modified 10/25/16
Entered By Randi Weathers
CO-OP No
Headline # ECR25329917
Demo A55+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$836.25
Net Total \$4,738.75
Sales Tax

Charleston S (WTAT)			
By Broadcast Month	Spots	Rate	
Oct. 2016	8	\$5,480.00	
Nov. 2016	1	\$95.00	
Grand Total:	9	\$5,575.00	

APPROVED OCT 25 2016
KEM

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (2)	10/31/16-10/31/16	2	:30	6:30P- Judge Judy B	1								1	\$95.00	\$95.00	Charleston S (WTAT)	JUDGE JUDY 2.7	10/18/16
2.0	Normal Line / Football (3)	10/30/16-10/30/16	2	:30	LP- Sports-FOX NFL 1p								2	2	\$1,100.00	\$2,200.00	Charleston S (WTAT)	NFL GM 1 8.0	10/18/16
3.0	Normal Line / Football (4)	10/30/16-10/30/16	2	:30	4:30P- Sports-FOX NFL 4p								2	2	\$1,450.00	\$2,900.00	Charleston S (WTAT)	NFL GM 2 13.0	10/18/16
4.0	Normal Line / SPOT (2)	10/26/16-10/26/16	2	:30	6:30P- Judge Judy B				1					1	\$95.00	\$95.00	Charleston S (WTAT)	JUDGE JUDY 2.7	10/25/16
5.0	Normal Line / SPOT (2)	10/27/16-10/28/16	2	:30	6:30P- Judge Judy B	3				X	X			3	\$95.00	\$285.00	Charleston S (WTAT)	JUDGE JUDY 2.7	10/25/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------

199919

APPROVED OCT 13 2016



125 West 55th St
New York, NY 10019

Contract # 25329917	Changes as of: 10/13/2016 at 2:34 PM	Version: Original Order
CPE: //2011	Flight: 10/25/16 - 10/31/16	Total \$: \$5,575.00
Agency: TARGET ENTERPRISES	Advertiser: Tim Scott for Senate	Total Spots: 9
TARGET ENTERPRISES 15260 VENTURA BLVD SUITE 1240 SHERMAN OAKS CA 91403	Product: TIM SCOTT FOR SENATE	Total CPP: \$100.45
Agency Order #:	Buyer: DEDE JEFFERY	Primary Demo: Adults 55+
Salesperson: MARK DEUTSCH 323-966-5272	Con Type: POLITICAL/NOTE	Total GRP: 55.5
	Assistant: Margaret Barajas 323-966-5001	Separation:

#	Day/Time	DP	Program	Rate	A55P Rating	Len	10/25 - 10/31			Total Spots	Total \$	CPP	GRP
							10/25	10/31					
1	Tu-F 6:30p-7p		JUDGE JUDY	\$95.00	2.7	30	4	0		4	\$380.00	\$35.19	10.8
2	M 6:30p-7p		JUDGE JUDY	\$95.00	2.7	30	0	1		1	\$95.00	\$35.19	2.7
3	Su 1p-4:30p		NFL:TBA	\$1,100.00	8.0	30	2	0		2	\$2,200.00	\$137.50	16.0
4	Su 4:30p-7p		NFL:TBA	\$1,450.00	13.0	30	2	0		2	\$2,900.00	\$111.54	26.0
TOTALS:							8	1		9	\$5,575.00	\$100.45	55.5

1
2
3
4



125 West 55th St
New York, NY 10019

Contract # 25329917	Changes as of: 10/13/2016 at 2:34 PM	Version: Original Order
CPE: //2011	Flight: 10/25/16 - 10/31/16	Total \$: \$5,575.00
Agency: TARGET ENTERPRISES	Advertiser: Tim Scott for Senate	Total Spots: 9
TARGET ENTERPRISES 15260 VENTURA BLVD SUITE 1240 SHERMAN OAKS CA 91403	Product: TIM SCOTT FOR SENATE	Office: LOS ANGELES
Agency Order #:	Buyer: DEDE JEFFERY	Primary Demo: Adults 55+
Salesperson: MARK DEUTSCH	323-966-5272	Con Type: POLITICAL/NOTE
	Assistant: Margaret Barajas	323-966-5001
		Total GRP: 55.5
		Separation:

Special Instructions	
----------------------	--

Competitive Information
Market Budget: \$27,875
WTAT Share: 20%
Comment: APPROXIMATE SHARES
Unknown: 80%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	9	\$5,575.00	\$100.45	55.5
Total	100%	9	\$5,575.00	\$100.45	55.5

Monthly Summary		
Month	Spots	Dollars
2016-Oct	8	\$5,480.00
2016-Nov	1	\$95.00
Total	9	\$5,575.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	10/13/16 2:49 PM					\$0	\$0	
New	10/13/16 2:34 PM	Margaret Barajas	New	9		\$5,575.00	\$5,575.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
---------------------------	---

Sam Zar



Target Enterprises
15260 Ventura Boulevard, Suite 1240
Sherman Oaks, CA 91403
(818) 905-0005

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISING

☒ FEDERAL CANDIDATE ☐ STATE/LOCAL CANDIDATE

Station and Location: WTAT FOX Charleston	Date: 10/12/2016
--	---------------------

I, Dede Jeffery

being/on behalf of: Tim Scott for Senate

a legally qualified candidate of the Republican

political party for the office of: US Senate

in the General

election to be held on: November 8, 2016

do hereby request station time as follows: **SEE ATTACHED SCHEDULES**

I represent that the payment for the above described broadcast time has been furnished by:

Tim Scott for Senate Campaign

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Stacy Wiggins - (843)766-9412

Signature of Candidate or Authorized Representative	10/12/2016 Date
---	--------------------

To be Signed by Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

Signature 	10/12/16 Date
--	------------------

Printed Name

Title



Target Enterprises
15260 Ventura Boulevard, Suite 1240
Sherman Oaks, CA 91403
(818) 905-0005

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISING

I, Tim Scott for Senate

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement: (check applicable box)

☒ DOES

☐ DOES NOT

refer to an opposing candidate. I further certify that for the programming that does refer to an opposing candidate: (check applicable box)

☐ The **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and the candidate has approved the broadcast.

☒ The **television** programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Signature of candidate or Authorized Representative

Dede Jeffery

Printed Name

10/12//2016

Date